Upsilon Pi Epsilon Chapter
Topics

- Introduction
- Benefits
- Officers
- Events
  - Spring 2012
  - Fall 2012
  - Winter 2013
- Marketing Strategy
  - Social Networking
  - Collaboration with other Organizations
Introduction

- DePaul University’s Upsilon Pi Epsilon Chapter is located in Chicago, IL

- Currently our chapter has a total of 1692 members
  - Mainly composed of undergraduates
    - 1005 Undergraduates
    - 687 Graduates
  - To join, undergraduates must have:
    - At least a 3.5 GPA in major classes
    - AND at least a minimum of 69 quarter hours

- Graduates must have:
  - A minimum of 3.75 GPA
  - AND at least 24 quarter hours
Benefits

- Graduation Recognition
  UPE members are the only members within DePaul University’s College of Computing and Digital Media (CDM) who wear honor cords at graduation.

- Networking
  DePaul University’s chapter hosts a wide variety of events where students get exposed to different areas of the computing disciplines. These events range from network security talks and demonstrations, to Medical Informatics within the technology field.

- Professional recognition within CDM
  Along with joining the UPE at DePaul University, we encourage our members to include their membership on their resumes to distinguish themselves out there in their respected fields.
One of the largest boards in DePaul’s UPE history, we strive for excellence within this honor society

Faculty Advisor: Dr. Daniela Raicu
President: Jayne Spottswood
Vice President: Martin Gleason
Treasurer: Andrew Green
Secretary: Alex Kazenko
Events and Advertising Co-Chair: Trang Nguyen
Events and Advertising Co-Chair: Dan Lauritzen
Alumni Representative: Wei Chen Lin
Events

• DePaul’s UPE puts on a wide array of events ranging from different topics within the computing field.
  • We give students a glimpse into different areas of the computing discipline throughout the year, to see what it is like.

• Spring 2012
  ▪ Initiation Ceremony

• Fall 2012
  ▪ Funding Opportunities
  ▪ DDOS seminar

• Winter 2013
  ▪ SIEM/Log Management event
  ▪ Ecommerce & Integrated Retail presentation
Spring 2012

- Initiation Ceremony
  - DePaul University’s ceremony inducting its new members of 2012.
Fall 2012

• Funding Opportunities
  - This event that was put on by Dr. Daniela Raicu gave an incite into how a students may tap into external sources for funding for their education; examples included government NSF grants, as well as assistantships and scholarships provided by DePaul University.

• Distributed Denial of Service (DDOS) seminar
  - Speaker John Kristoff, a professor at DePaul University and researcher at Team Cymru, gave an in depth talk about the facts and myths surrounding DDOS attacks on network environments, and mitigating techniques to resolve these issues.
Winter 2013

- SIEM/Log Management
  - This event, which was composed of a panel of 2 speakers, Deron Grzetich and Jibran Llyas, discussed on the topic of SIEM, or Security Information and Event Management. This deals with data retention policies as well as monitoring management for data that is of a sensitive nature.

- E-Commerce and Integrated Retail
  - This presentation will be given by Andrew Daniel, the Divisional Vice President of Creative User Experience at Sears Holding Corporation.
Marketing Strategy

• This year, we have tried a unique approach to get the attention of the student body
  ▪ Social Networking
  ▪ Collaboration with other organizations
Social Networking Strategy

• Along with our chapter’s website, we have also utilized other social media outlets such as DePaul University’s internal promoting advertising mediums, Twitter, and Facebook.

• We have also implemented the use of online surveys to members to pinpoint their areas of study, their preferences, and input to see how we can improve future events.
Collaborating Strategy

• With board members from other organizations on our board, we are able to coordinate with each other and discuss about further opportunities to co-sponsor events.
  • This provides a sense of teamwork amongst the organizations within DePaul University.
What’s Next....

• Medical Informatics (MedIX) event
  ▪ These annual events give undergraduate and graduate students an exposure of the two disciplines of information technology and medicine linked together. For example, students work together in teams to help analyze different alternatives to improve the quality and efficiency of medical technology.

• Annual Initiation Ceremony
  ▪ This annual ceremony is put on to welcome in the newly inducted members to joining DePaul’s chapter of UPE.